

# BOOK EARLY!

Marketing items are on a first-come, first-serve basis and sell out fast!  
For best availability sign-up before: **April 6, 2012**

# marketing & sponsorship opportunities



**\$1,300 Half Page - Horizontal or Vertical**  
**\$1,600 Half Page Vertical - Floor Plan Foldout**  
**\$1,900 Full Page**  
**\$2,500 Full Page - Inside Front Cover**

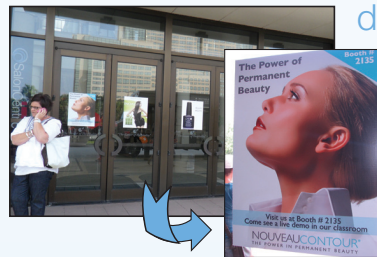


hours. Package includes listing in show program, ID card and onsite signage.

## product showcase package

To help increase product awareness, there will be a Product Showcase located in the lobby during show

**Placement: \$250**



## door & window decals

Welcome attendees at the door with these vibrant 17" x 22" single-sided graphics. Minimum order of 4.

**Placement & production: \$99**



## lighted tower

Light-up your advertisement! Place your graphics at 1 of the 6 classroom and exhibit floor entrance units.

**Placement & production: \$1,700**



## banner - interior lobby

Display your banner in key locations inside the convention center lobbies. Banner provided by sponsor. Must be shipped prior to event.

**Placement: \$2,200\***

*\*Call for pricing on banners over 30' wide*

## electronic marketing

### web banner

Advertise on the official show website! Premium locations available on high traffic pages. Your graphic will include a link directly to your website!

**Premiere DAYSPA® Interior Pages \$400/month**  
**Registration Page \$500/month**

### email blast - banner

Place your banner proudly on official show e-blasts! Capture customers attention before they even arrive at the show with your banner being linked directly to your website. Guaranteed to sell out, sign-up early!  
**\$750 per graphic**

### email blast - exclusive

Premiere will send your custom designed e-blast to our entire database including past and present attendees. E-blasts are sent from show management and subject to approval.

**\$1,500 per e-blast**

### exhibitor list upgrade

Upgrade your company name on BOTH the official show website's exhibitor list and in the Day-of-Show Program.

**\$100 per company**



## registration panel

Show-off your artwork on custom panels located at registration.

**Placement & production: \$1,100**

## NEW! VIP program

Be a part of the 2012 VIP program!

The VIP program will be held on Saturday prior to the show and targets the top skincare and spa leaders from across the country with exclusive education and networking opportunities.

<b>Afternoon Break</b>	<b>\$1,500</b>
<b>Attendee Gift Bags</b>	<b>\$2,000</b>
<b>VIP Lounge</b>	<b>\$2,500</b>
<b>Continental Breakfast</b>	<b>\$2,500</b>
<b>Evening Reception</b>	<b>\$5,000</b>

For more details, contact **Kathleen Goodman** at [kathleen@premiereshows.com](mailto:kathleen@premiereshows.com) or **407-722-2882**