

“...Premiere was our best show this entire year. I would like to congratulate you on a superb venue. Not only did we achieve record breaking sales but our show contacts have been of superior quality. I would be proud to recommend your show to any manufacturer. Your two day show was non-stop action, giving us the best results at a lower cost. Niko Cosmetics is proud to be part of your Premiere events and look forward to all your future shows.”

**Niko Papadatos, CEO**  
**Niko Cosmetics**

“Participating in Premiere DAYSPA is an event we look forward to every year as it provides us with a platform to exhibit our products to the best buyers. Everything about the show is grand! From the layout to the wide array of vendors, it is truly the best of the industry under one roof. The management is very helpful and kudos to them for executing such a well-organized show.”

**Ali Zia Khan, Managing Director**  
**Martinni Beauty Inc**

“The Premiere DAYSPA 2011 show was the best ever for my company. Our sales nearly doubled, plus the average ticket was up 25%. There were decision makers at the show, and we closed bigger accounts rather than the individual booth renter.”

**Kristine E. Ross**  
**President/Developer, Skin Deep Pharmaceuticals, Inc.**

“2011 was the first year exhibiting at the Premiere DAYSPA Conference, and it was such a success that we have decided to get an even larger booth and increase staff. DAYSPA Orlando was one of the most successful shows we attended in 2011.”

**Chris Fernandez, District Sales Manager**  
**Clarisonic**

“The Premiere DAYSPA Conference is not only a good show to find new leads and touch base with existing accounts, it is also truly a pleasure to work this show. The management and staff of this show are incredibly pleasant and helpful - they really care about their show - and it is evident in the way they treat their vendors and attendees, and their attention to detail. Many shows that are this big tend to lose the mission - at Premiere, the floor and classroom program is organized so well that it is both exciting for attendees, and helpful for exhibitors.”

**Mark Lees, Ph.D.**  
**Mark Lees Skin Care**

“I found this event to be highly educational, strategically interactive, and an ideal networking platform for industry professionals. This event is a definite “must attend” for industry leadership/management.”

**Maritza Rodriguez-Aouanough, Global VP of Marketing & Communications**  
**Pevonia International, LLC**

“Rose Skin Care Products does a number of shows throughout the year. There is no other show that is as organized as well as this show is. Premiere does everything possible in promoting their show and making sure both exhibitors and attendees have a great experience. Thank you for having us.”

**Ron Goorin**  
**Rose Skin Care Products**

“Presenting at the Premiere DAYSPA Conference was one of my best experiences to date. I will definitely participate in this show in Orlando, FL going forward, as I feel they truly have an excitement that I’ve yet to experience elsewhere.”

**Morag Currin**  
**Touch for Cancer**

“Participating in Premiere Dayspa is a must for Iredale Mineral Cosmetics....one of the best investments year after year....you can count on the Premiere Shows to bring you just the buyers you are looking for all under one roof.”

**Meggan Czerwinski, Tradeshow Manager**  
**jane iredale**

“This show truly lives up to its name Premiere!...Filled with a fabulous mix of aisle after aisle vendors....The educators are at the top of their game...with simply the best and most exciting our professional industry has to offer...A show not to be missed!”

**Noreen Young**  
**Educator/Author/Beauty Business owner**

“What a big beautiful show this is....Beautifully laid out, as large as this show is, it is so well organized that clients were able to find our booth and classrooms easily...my classes were well attended, I am very happy to say I will be going back next year and with additional booth space.”

**Lori Nestore, President**  
**Eva’s Esthetics**

“...Premiere was the best trade show I have been at in years!...my seminars were packed full with attendees, while sometimes a few folks even stood in the back. The Orlando trade show floor was wonderful!...Your hosts were so friendly and helpful, it was terrific.”

**Larry H. Oskin, President**  
**Marketing Solutions, Inc.**

“I’ve thoroughly enjoyed teaching at the Premiere Orlando Day Spa Conference for the past 3 years. It’s always rewarding to present to a full classroom and each year the cosmetologists and estheticians show great enthusiasm to expand their knowledge and techniques. As National Director of Education for Sothys, my schedule is quite hectic, but the support and communication from the show coordinators makes this event a breeze to prepare for.”

**Caroline Rushworth, Director of Education**  
**SOTHYS-USA, INC.**

“...thank you and your team for always putting together an exceptional event....This is one of the largest shows being held in North America and participants are of the highest quality...we always feel well taken care of by your staff who is managing the event. We look forward to continuing to participate with you....It was amazing!!”

**The Educational Team**  
**Empowering You Consulting**