

EXHIBITOR TESTIMONIALS & ENDORSEMENTS

I can tell you from an exhibitor standpoint, Beauty Systems Group is very happy with our presence and results from this year's show. In speaking with the president of our company, our direction is to continue to participate and grow our presence in future years.

Phyllis Gafric, Senior Manager Events & Education
Beauty Systems Group

...thanks for another great show! This was our fourth time in Orlando and our sales were up four times over last year.

Greg Saint Charles, CEO and Founder
Greg Saint Charles International

The Premiere Group is by far the most professional, organized and easily accessible show management team in the industry. Your every need and question is always taken care of which as a show director makes putting together and executing a show stress free. The show was well attended and our sales goals were exceeded breaking our record from the previous year!

NIOXIN Research Laboratories, Inc.

Congratulations to you and your staff on one of the best run shows I have been involved with either here or overseas.

Mike Riley
Scruples Haircare

The report is that the show was wonderful and very busy.

Rhona Brenner, OPI Show Coordinator
OPI

...I did want to comment positively regarding the lack of flea market booths. You guys did an incredible job of keeping out vendors selling junk and being true to your word that it really was about professional products for the industry.

Joan Pellegrino, Show Coordinator
Nail Tek

More barbering education than I have ever seen at a show in 20 years! [Thank you] Way to go!

Ivan Zoot, Director of Education and Training
Andis

...as usual the show was extremely busy and a huge success.

Daisy M. Colon
Grafton Cosmetics

I actually wanted to thank you for putting on such a great and fun show where we did a lot of business.

Anne Maza
Olivia Garden, Inc. (USA Division)

I would love to thank Premiere for the opportunity to be a part of the most professional trade show out there! My students and staff were so motivated and excited. We were very prosperous in our sales and look forward to working with you again.

Faye Bailey, Executive Director
ADU School of Cosmetology and All Dolled Up Salon Systems, Inc.

Overall we thought that the show was good! It had great traffic, and the attendees seemed to be decision makers which is always key.

Lauren Brender
Spa Booker